

GLOBAL AGENCY NETWORK MAP 2010

OMNICOM GROUP
 CEO and President: John Wren
 Established: 1986
 Headquarters: New York
 Number of countries: 100+
 Number of offices: 1,500+
 Employees: 63,000
 Revenue for 2009: \$11.7bn

OMNICOM MEDIA GROUP
 CEO: Daryl Simm
 Number of countries: 90+
 Number of offices: 200+

OMD WORLDWIDE
 CEO: Mainardo de Nardis
 Number of countries: 80
 Number of offices: 140+

PHD NETWORK
 President & CEO: Mike Cooper
 Number of countries: 60+
 Number of offices: 67

BBDO WORLDWIDE
 President & CEO: Andrew Robertson
 Number of countries: 79
 Number of offices: 287

DDB WORLDWIDE
 President & CEO: Chuck Brymer
 Number of countries: 90+
 Number of offices: 200+

MULTI-CULTURAL
 CEO: George Gallata
 Number of countries: 48

INTERACTIVE COMMUNICATIONS
 CEO: Laurent Habib
 Number of countries: 45

TBWA WORLDWIDE
 President & CEO: Tom Carroll
 Number of countries: 77
 Number of offices: 267

RELATIONSHIP MARKETING
 CEO: Andrew Benett
 Number of countries: 36

INTERACTIVE MARKETING AGENCY.COM
 CEO: Nick Dutton
 Number of countries: 12

RETAIL MARKETING
 CEO: Ann Boutillier
 Number of countries: 2

INDEPENDENTS
 CEO: Denis Gancel
 Number of countries: 1

W&CIE
 President & founder: Denis Gancel
 Number of countries: 1

HAVAS
 Chairman: Vincent Bolloré
 CEO: Fernando Rodas Vila
 Established: 1991
 Headquarters: Suresnes
 Number of countries: 116
 Employees: 40,000
 Revenue for 2009: €1.44bn

HAVAS MEDIA
 CEO: Alfonso Rodas Vila
 Number of countries: 116

MPG
 CEO: Maria Luisa Francoli
 Number of countries: 116

ARENA MEDIA
 CEO: Joaquín Bohorquez
 Number of countries: 10

HAVAS DIGITAL
 Co-CEO: Gabriel Saenz de Buñaga
 Co-CEO: Anthony Rhind
 Number of countries: 42

HAVAS SPORTS & ENTERTAINMENT
 CEO: Lucien Boyer
 Number of countries: 29

HAVAS WORLDWIDE
 CEO: David Jones

EURO RSCG WORLDWIDE
 CEO: David Jones
 Number of countries: 75
 Number of offices: 233

HEALTHCARE
 CEO: David Jones
 Number of countries: 75
 Number of offices: 233

MARKETING SERVICES & DIGITAL
 CEO: Matt Atkinson
 Number of countries: 48

CORPORATE COMMUNICATIONS
 CEO: Laurent Habib
 Number of countries: 45

MUSIC AGENCY/RECORD LABEL
 CEO: Alexandre Sap
 Number of countries: 3

ARNOLD WORLDWIDE
 Global CEO: Andrew Benett
 Number of countries: 36

PALM + HAVAS
 CEO: Ann Boutillier
 Number of countries: 2

H Co-President
 Christophe Lafarge
 Number of countries: 1

W&CIE
 President & founder: Denis Gancel
 Number of countries: 1

INTERPUBLIC GROUP
 Chairman & CEO: Michael I. Roth
 Established: 1961
 Headquarters: New York
 Employees: 40,000
 Revenue for 2009: \$4bn

MEDIABRANDS
 Office of the chairman: Richard Beaven, Tara Compton, Matt Freeman, Matt Seiler

ANSIBLE
 President: Larry Harris
 Number of countries: 3

CADREON
 CEO: Brendan Moorcroft
 Number of countries: 15

ENSEMBLE
 CEO: Scott Donaton
 Number of countries: 15

GEOMENTUM
 CEO: Dave Walker
 Number of countries: 15

OUTDOOR ADVERTISING GROUP (OAG)
 CEO: John Cahill
 Number of countries: 14

INTERPUBLIC EMERGING MEDIA LAB
 President: John Ross
 Number of countries: 15

INITIATIVE
 CEO: Richard Beaven
 Number of countries: 69

IPM
 CEO: Roy Jeans
 Number of countries: 3

MAGNA
 President: Elizabeth Herbst-Brady
 Number of countries: 15

MEDIA PARTNERSHIP CORPORATION
 Managing Director: Matt Thornbrough
 Number of countries: 15

ORION TRADING
 President & CEO: Brian McMahon
 Number of countries: 11

REPRIS MEDIA
 Interim managing directors: Dan Kashman & Joel Lapp
 Number of countries: 15

UM
 CEO: Matt Seiler
 Number of countries: 130

WAHLSTROM GROUP
 President: Kathleen Decaire-Aden
 Number of countries: 15

LOWE & PARTNERS
 CEO: Tony Wright
 Number of countries: 66

DEUTCH INC. A LOWE & PARTNERS COMPANY
 CEO: Linda Sawyer
 Number of countries: 13

LOWE HEALTHCARE
 Chairman & CEO: Sal Perica
 Number of countries: 13

DRAFTFCB
 Chairman: Howard Draft
 President & CEO: Laurence Boschetto
 Number of countries: 92

AREA 23
 Managing directors: Mike Guardino, Steven Bateman, Melissa Cahill, Matt Lane
 Number of countries: 15

DRAFTFCB HEALTHCARE
 President & CEO: Dana Maiman
 Number of countries: 7

HACKER GROUP
 President: Spyro Kouris
 Number of countries: 2

TIERNEY COMMUNICATIONS
 President & CEO: Mary Stengel Austen
 Number of countries: 15

SEGAL COMMUNICATIONS
 CEO: John Boniface
 Number of countries: 15

R/GA
 Chairman & CEO: Bob Greenberg
 Number of countries: 3

MARKETING SPECIALISTS
 CEO: Harris Diamond
 Number of countries: 107

CASSIDY & ASSOCIATES
 CEO: Han Martin A. Russo
 Number of countries: 107

CURRENT LIFESTYLES
 President: Virginia Devlin
 Number of countries: 107

DEVRIES PUBLIC RELATIONS
 President: Jim Allman
 Number of countries: 107

FUTUREBRAND
 President: Patrick Smith
 Number of countries: 18

GO I EXP
 CEO: Ken Gray
 Number of countries: 18

INNOVATIONS DIGITAL
 CEO: Tom Roychoy
 Number of countries: 19

MACLAREN MCCANN
 CEO: Doug Turney
 Number of countries: 15

MARKETEL
 President: Isabelle Hudon
 Number of countries: 2

MCCANN HEALTHCARE
 Chairman of the Office of the CEO: John Cahill
 Number of countries: 14

ROGERS & COWAN
 CEO: Tom Tarido
 Number of countries: 2

WEBER SHANDWING
 CEO: Harris Diamond
 Number of countries: 77

INDEPENDENTS
 Agency partners: Scott Duchon, Mike Harris, John Patroulis
 Number of countries: 15

THE AXIS AGENCY
 President: Armando Azarola
 Number of countries: 15

CAMPBELL MITHUN
 CEO: Steve Wehrenberg
 Number of countries: 15

CAMPBELL-EWALD
 Chairman & CEO: Bud Ludwig
 Number of countries: 15

CARMICHAEL LYNCH
 CEO: Mike Lescaze
 Number of countries: 15

CASANOVA PENDRILL
 President & CEO: Ingrid Oves-Smart
 Number of countries: 15

DAILEY
 CEO: Bruce Miller
 Number of countries: 15

GOTHAM
 CEO: Peter McGuinness
 Number of countries: 15

HILL HOLIDAY
 President & CEO: Mike Sheehan
 Number of countries: 15

HUGE
 Partners: Sasha Kirovski, Gene Liebel, Aaron Shapiro, David Skolna
 Number of countries: 3

IW GROUP
 Chairman & CEO: Bill Imada
 Number of countries: 15

JAY ADVERTISING
 President & CEO: Ferdinand J. Smith
 Number of countries: 15

KALEIDOSCOPE
 CEO: Ray Volpe
 Number of countries: 15

KRC RESEARCH
 CEO: Peter Shafer
 Number of countries: 2

THE MARTIN AGENCY
 Chairman & CEO: John B. Adams, Jr.
 Number of countries: 15

MULLEN
 President & CEO: Joe Grimaldi
 Number of countries: 15

R/GA
 Chairman & CEO: Bob Greenberg
 Number of countries: 3

WPP
 CEO: Sir Martin Sorrell
 Established: 1986
 Headquarters: London
 Number of countries: 107
 Number of offices: 2,400
 Employees: 138,000
 Revenue for 2009: £8.7bn

GROUPM
 CEO: Steve Ridley
 Number of countries: 23
 Number of offices: 33

MAXUS
 CEO: Kelly Clark
 Number of countries: 45

MEC
 CEO: Charles Courtier
 Number of countries: 84
 Number of offices: 250

MEDIACOM
 CEO: Stephen Allan
 Number of countries: 89
 Number of offices: 116

MINDSHARE
 CEO: Dominic Proctor
 Number of countries: 114
 Number of offices: 114

JWT
 Chairman & CEO: Bob Jeffrey
 Number of countries: 200
 Number of offices: 200

BATES 141
 Chairman: Jeffrey Yu
 Number of countries: 11

OGILVY & MATHER
 Chairman: Shelly Lazarus
 Number of countries: 120
 Number of offices: 450+

OGILVY HEALTHWORLD
 Joint CEOs: Gloria Gibbons & Donna Tutts
 Number of countries: 33
 Number of offices: 55

OGILVY ONE
 Chairman & CEO: Brian Fetherstonhaugh
 Number of countries: 50
 Number of offices: 130+

OGILVY PR
 CEO: Christopher Graves
 Number of countries: 56
 Number of offices: 74

OGILVY ACTION
 CEO: Steve Harding
 Number of countries: 52
 Number of offices: 69

KANTAR
 CEO: Eric Salama
 Number of countries: 14
 Number of offices: 6

THE UNITED NETWORK
 CEO: Ewen Cameron
 Number of countries: 6
 Number of offices: 7

RED CELL
 COO: Laurence Mellman
 Number of countries: 4
 Number of offices: 5

GHG
 CEO: Lynn O'Connor Vos
 Number of countries: 21

INDEPENDENTS
 ADDISON CORPORATE MARKETING
 Number of countries: 15

THE BRAND UNION
 Number of countries: 15

CHI&PARTNERS (ASSOCIATE)
 Number of countries: 2

COMMONHEALTH
 Number of countries: 2

COLEY PORTER BELL
 Number of countries: 15

EWA
 Number of countries: 15

FINSBURY
 Number of countries: 4

FITCH
 Number of countries: 7

THE FOOD GROUP
 Number of countries: 15

FORWARD
 Number of countries: 15

THE GEPETTO GROUP
 Number of countries: 15

HILL & KNOWLTON
 Number of countries: 45

KR MEDIA (ASSOCIATE)
 Number of countries: 15

LAMBIE-NAIRN
 Number of countries: 2

METRO GROUP
 Number of countries: 15

MJM
 Number of countries: 15

PRISM GROUP
 Number of countries: 7

SPAFAX
 Number of countries: 7

TAPSA
 Number of countries: 15

Y&R
 Global chairman & CEO: Hamish McLennan
 Number of countries: 90

BANNER CORPORATION
 CEO & Managing Director: Steven Elliot
 Number of countries: 15

BRAND BUZZ
 President: Mike Reese
 Number of countries: 15

BURSON-MARSTELLER
 President & CEO: Mark Penn
 Number of countries: 62

CONN & WOLFE
 President & CEO worldwide: Donna Imperato
 Number of countries: 11

KANG & LEE
 President: Cynthia Park
 Number of countries: 15

LANDOR
 CEO: Charles Wrench
 Number of countries: 16

ROBINSON LERER & MONTGOMERY
 Chairman: Linda Robinson
 CEO: Walter Montgomery
 Number of countries: 15

SUDLER & HENNESSEY
 Chairman & CEO: Jed Beiter
 Number of countries: 31

VML
 CEO: Matt Anthony
 Number of countries: 3

WUNDERMAN
 Chairman & CEO: Daniel Morel
 Number of countries: 58

AEGIS GROUP
 CEO: Jerry Buhmann
 Established: 1990
 Headquarters: London
 Employees: 16,000
 Revenue for 2009: £1.34bn

AEGIS MEDIA
 CEO: Jerry Buhmann
 Number of countries: 104

CEO APAC
 CEO: Nigel Morris
 Number of countries: 104

CEO Western Europe
 CEO: Nigel Morris
 Number of countries: 104

CEO Central & Eastern Europe
 CEO: Nigel Morris
 Number of countries: 104

CEO Iberia & Latin America
 CEO: Nigel Morris
 Number of countries: 104

CEO North America
 CEO: Nigel Morris
 Number of countries: 104

CEO South America
 CEO: Nigel Morris
 Number of countries: 104

CEO Africa & Middle East
 CEO: Nigel Morris
 Number of countries: 104

REVENUE SPLIT
 Americas: 20%
 EMEA: 70%
 Asia Pacific: 10%

VIVAKI
 Managing partners: Jack Klues & David Kenny
 Number of countries: 3

VIVAKI NERVE CENTER
 President: Curt Hecht
 Number of countries: 3

PHONEVALLEY
 CEO: Alexandre Mars

STARCOM MEDIAVEST GROUP
 CEO: Laura Desmond
 Number of countries: 66
 Number of offices: 110

STARCOM WORLDWIDE
 Number of countries: 66

MEDIAVEST WORLDWIDE
 Number of countries: 66

SMG PERFORMANCE MARKETING
 Number of countries: 66

SMG MULTICULTURAL
 Number of countries: 66

CARAT
 Number of countries: 96

IPROSPECT
 Number of countries: 22

IZEUM
 Number of countries: 50

ISOBAR
 CEO: Mark Cranmer
 Number of countries: 39

POSTERSCOPE WORLDWIDE
 President: Annie Rickard
 Number of countries: 20

SYNOVATE
 CEO: Robert Phillipot
 Number of countries: 62

ZENITHOPTIMEDIA
 CEO: Steve King
 Number of countries: 72
 Number of offices: 218

ZENITHMEDIA
 Number of countries: 72

EQUINOX
 Number of countries: 72

NEWCAST
 Number of countries: 72

NINAH
 Number of countries: 72

MOXIE INTERACTIVE
 Number of countries: 72

ZED DIGITAL
 Number of countries: 72

DIGITAS
 CEO: Laura Lang
 Number of countries: 14
 Number of offices: 29

DENIO
 Number of countries: 14

DIGITAS HEALTH
 Number of countries: 14

PRODIGIOUS WORLDWIDE
 Number of countries: 14

SOLUTIONS 1 DIGITAS
 Number of countries: 14

THE THIRD ACT
 Number of countries: 14

RAZORFISH
 CEO: Bob Lord
 Number of countries: 9
 Number of offices: 23

MINESIA
 Number of countries: 9

DENTSUS RAZORFISH
 Number of countries: 9